



Speech by Dr Adesola Adeduntan, Chief Executive Officer, First Bank of Nigeria Limited at the Launch of the FBNBank Sierra Leone Head Office at 3 Charlotte Street, Freetown, Sierra Leone, on Tuesday, 14 January 2020

PROTOCOL:

- It gives me great pleasure to welcome you on behalf of the Board and Management of First Bank of Nigeria Limited, West Africa's foremost financial services group.
- The opening of this new Head Office building is a testament to our long-term commitment to the growth and development of the Sierra Leonean economy.
- It equally represents our pledge to deliver innovative banking, powered by superior customer experiences, first to our customers and then to the banking industry as a whole.
- I am especially happy at the progress FBNBank Sierra Leone has made since inception in 2005. As a subsidiary of First Bank of Nigeria Limited, the premier and leading banking services solutions provider in West Africa, FBNBank Sierra Leone has followed the remarkable footsteps of its mother company by delivering the relevant experiences that meet and exceed stakeholders' expectations.
- Our commitment therefore is to continually provide bespoke products and services that meet the diverse needs of FBNBank Sierra Leone customers and other stakeholders.
- We are particularly grateful to the Bank of Sierra Leone for the permission to be part of the country's economic development; and we appreciate the apex bank's support over the years.

- Also, we immensely appreciate the warm reception of the good people of Sierra Leone and the confidence the country has reposed in us to deliver excellent financial services.
- As a Group, our brand promise is to put our customers at the heart of our business and always deliver the ultimate gold standard of value and excellence. This new Head Office building is our commitment to greater excellence in our service delivery to our teeming customers and other stakeholders.
- This is a new phase for FBNBank Sierra Leone. The bank is set to soar higher and assume the prime place as the bank of first choice to the enterprising people of Sierra Leone. We are therefore assuring our customers and all stakeholders that our offerings will always be steeped in innovative banking services delivery, powered by superior customer experiences.
- I thank you all for joining us in the commissioning of this new Head Office building and wish you all the best of the New Year.

Thank you.

Dr Adesola Adeduntan
Chief Executive Officer
First Bank of Nigeria Limited