



Welcome Remarks by Dr Adesola Adeduntan, Managing Director/CEO, First Bank of Nigeria Limited & Subsidiaries, at the FirstBank Youth Mentoring Session at Harbour Point, Victoria Island, Lagos, 29 December 2017

PROTOCOL:

It is my pleasure to welcome you on behalf of the Board and Management of First Bank of Nigeria Limited, Nigeria's Most Valuable Bank Brand, to the FirstBank Youth Mentoring Session.

This Session is intended to secure the future of the Nigerian youth and place them on the path to financial freedom and productivity.

FirstBank is passionate about the youth. We recognise that the future of our dear nation depends on you; as a result, we are keen at promoting the advancement of the nation by taking conscious steps to preparing the youth for a meaningful future.

We are poised at meeting the needs of young people and securing individual, communal, national and global long-term economic future. Hence, we have carefully drawn out programmes to invest in capacity building for young people.

Some of the remarkable investments we have made at FirstBank to prepare the Nigerian youth for sustainable growth and development include the FutureFirst initiative, which is operated on the FirstBank Corporate Responsibility & Sustainability platform.

FutureFirst is aimed at empowering secondary school students between the ages of 12 and 17 years old with the tools and knowledge for long-term financial independence. It is designed to ensure that youths are financially independent through fulfilling careers and the right financial knowledge.

Several higher institutions of knowledge have benefitted from the FirstBank Universities Endowment programme, with ten professorial chairs and many infrastructural projects executed to promote educational development across the country.

A few months ago FirstBank organised a youth mentoring session at the Obafemi Awolowo University, Ile- Ife where our Chairman, Mrs Ibukun Awosika, with two other renowned entrepreneurs taught the students on entrepreneurship and youth empowerment initiatives that would enable them transform their potentials into social and economic change agents.

Our standard at FirstBank has always been to create innovative ways to improve our customers' experience. We design products that suit customers' unique needs. I am proud to note that many of the participants at today's session are customers of our MeFirst and XploreFirst products, designed for customers between the ages of 13 and 17 years and 18 and 24 years respectively, to meet your financial needs. If you are not a customer yet, I am sure you will open an account today to grow your financial future.

You are privileged to have seasoned speakers who will coach you from their wealth of invaluable experience. I thank our speakers Mrs Ibukun Awosika, Dr Remi Banjoko and Mrs Nimi Akinkugbe for their commitment to grooming a tribe of financially savvy youth with the art and finesse of money growth, investment and entrepreneurship. I therefore urge you to give them your undivided attention, to guarantee a successful future.

Once again, I welcome you to the FirstBank Youth Mentoring Session and I wish you a Happy New Year in advance.

Thank you.

**Dr Adesola Adeduntan**  
**Managing Director/CEO**  
**First Bank of Nigeria Limited & Subsidiaries**