



Welcome Address by Dr Adesola Adeduntan, Chief Executive Officer, First Bank of Nigeria Limited, at the FirstBank Youth Empowerment Summit held at Harbour Point, Victoria Island, Lagos, on Friday 27 December 2019

PROTOCOL:

It is my pleasure to welcome you on behalf of the Board and Management of First Bank of Nigeria Limited, Nigeria's foremost financial services institution, to the FirstBank Youth Empowerment Summit.

This Summit is intended to secure the future of our teenagers and youth, and to place you on the path to financial freedom, productivity and sustainable wealth.

FirstBank is passionate about the youth. We recognise that the future of our dear nation depends on you; and we are keen at promoting the advancement of the nation by taking conscious steps to prepare the future generation for meaningful growth and development.

By meeting the needs of young people we are securing individual, communal, national and global long-term economic development. Hence, we have carefully drawn out programmes to invest in capacity building for young people, to enable you chart the course for a prosperous future.

I am sure most of you are MeFirst or XploreFirst account holders. We intentionally created these accounts specially for you in recognition of your unique needs. I urge you to begin with making a conscious effort to imbibe the savings culture; this is a habit you will find useful in developing a healthy financial planning habit at this early age.

The Youth Empowerment Summit is one of the remarkable investments we have made at FirstBank to prepare the Nigerian youth and enable you to become enterprise-minded. It began in 2017 and aims to sensitize the youth on the importance of financial discipline, savings and investment. This

year's summit focusses on entrepreneurship in areas that I am sure would interest you, namely, Music, Fashion, Media and Photography.

We have invited experts in these fields that will walk you through their journey of passion, learning and success, to generously share their experiences, lessons learnt and the business of their individual art. I encourage you to participate in your different groups; feel free to ask whatever questions you have on the subject so you are better informed.

I wish you happy holidays and a prosperous New Year in advance.

Thank you.

Dr Adesola Adeduntan
Chief Executive Officer
First Bank of Nigeria Limited