



Remarks by Dr. Adesola Adeduntan, Managing Director/CEO, First Bank of Nigeria Limited & Subsidiaries at the Launch of FutureFirst Financial Literacy Programme at Ebonyi State on Thursday, May 25, 2017

Protocols:

Your Excellency, Engineer David Umahi, Executive Governor of Ebonyi State;

The Secretary to Ebonyi State Government;

The Commissioner for Education;

The Head, Ebonyi State Board of Education;

Principals of Secondary schools;

Ladies and Gentlemen:

It is my pleasure to welcome you, on behalf of the Board and Management of First Bank of Nigeria Limited, Nigeria's Most Valuable Bank Brand, to the launch of FutureFirst, our financial literacy and career counselling programme, in Ebonyi State.

The FutureFirst initiative was established by FirstBank to promote financial inclusion amongst the youth. The programme is organised to empower secondary school students to build fulfilling careers and be financially conscious and savvy from a young age.

We are interested in helping young people gain the tools and knowledge to make effective and informed financial management decisions and achieve long term financial independence. In accordance with the popular saying that emphasizes catching them young, we have therefore deemed it fit to reach the young people at their schools.

So far, we have impacted over 60,000 students in over 80 secondary schools in various states of the federation. We are happy to be extending our reach to students in Ebonyi State.

At FirstBank, we are committed to delivering long lasting impact to our host communities. This forms the core of our corporate responsibility and sustainability efforts. We are committed to the communities in which we operate because we realize that our most effective currency is not just about profit generation but the skills and opportunities we can share with them.

We are including the teachers in our training to ensure sustainability. We therefore use this opportunity to encourage every participant to take the training seriously and learn as much as you can about financial literacy.

We thank the State Governor, for accepting our offer to equip students and teachers of Ebonyi State with financial literacy. We also thank the Commissioner for Education, Secretary to the State Government, PR team of the Commissioner for Education, Head of State Board of Education and school principals for their cooperation.

Our appreciation also goes to Junior Achievers of Nigeria (JAN) for their partnership with us in this programme.

Once again, I say welcome you to the launch of FutureFirst Financial Literacy Programme in Ebonyi State and urge you to stay financially literate and sustainable.

Thank you.

Dr. Adesola Adeduntan
Managing Director/CEO
First Bank of Nigeria Limited & Subsidiaries