



Remarks by Dr Adesola Adeduntan, MD/CEO, First Bank of Nigeria Limited & Subsidiaries, at the 56th Lagos Amateur Open Golf Championship, 19 November 2017

The Chairman, Ikoyi Club 1938;

The Chairman of the Golf Section;

All other Officials of the Club;

Distinguished Guests and Golfers;

My colleagues from the FirstBank family;

Gentlemen of the Press;

Ladies and Gentlemen:

I am pleased to welcome you on behalf of the Board, Management and Staff of First Bank of Nigeria Limited, Nigeria's Most Valuable Bank Brand, to another exciting and competitive Lagos Amateur Open Golf tournament.

For over 55 years FirstBank has been associated with this prestigious sport which cuts across age and gender. We believe that this and other sporting events help in the strengthening of the mind and body, such that apart from offering excellent financial services to our esteemed customers we support several sporting activities. Apart from the Amateur Open Golf tournament, we have been supporting the Georgian Cup of the Kaduna International Polo Tournament, the Dala Hard Court Tennis Championship in Kano, the CBN Classic Golf Tournament (CBN Governor's Cup) and the Nigerian Universities Games, to mention a few.

Apart from sports, we have provided support in the Arts, funded several development projects in educational institutions and also helped create the enabling platform for Small and Medium Enterprises to thrive and develop the national economy.

Our involvement with the Lagos Amateur Open Golf Championship has been made possible by the continuous cooperation of the Management of the Club, the Chairman, the Golf Captain, all match officials and indeed, everyone involved in the organisation of the tournament. We are indeed grateful to them all.

Following our Bank's commitment to put customers and stakeholders at the heart of our business, we have continued to create packages to suit the various business needs of the banking public and improve our customers' banking experience. We therefore urge you to visit our stand or speak with any of our Relationship Managers and learn more about how you can leverage these packages.

Ladies and gentlemen, I am especially pleased to introduce mVisa which is available in the Firstmobile app. mVisa enables customers with Firstmobile multiple payment channels. Customers can make payments using the merchant QR code generated. It creates multiple payment acceptance channels for merchants and provides online real-time notification for both merchant and customer. To maximise your banking experience, I urge you to download the Firstmobile app today if you are yet to do so.

Once again, I thank the Chairman, golf captain and everyone who has contributed to the success of this year's tournament.

May God bless you.

Dr. Adesola Adeduntan
Managing Director/CEO
First Bank of Nigeria Limited & Subsidiaries