



FIRSTBANK VISA CARD ISSUANCE AND USAGE CAMPAIGN

A. Eligibility

This campaign is open to all new & existing FirstBank customers who have any of our Visa card products i.e. **Visa Debit, Visa Prepaid (NGN), Visa Prepaid (USD) Visa Naira Credit Card, Visa Gold, Visa Platinum and Visa Infinite.** Promo runs till 31 March 2019.

B. Campaign Rewards

The following rewards are available to be won by customers who meet the qualification criteria shown in C below:

- 100% Card Issuance Fee Refund (N1,000.00) – for new Visa cardholders only.
- 2% cash back on POS and Web transactions.

C. Qualification Criteria for Campaign Rewards

Please see table below:

S/NO	Qualifying Criteria	All Visa Card Variants	Visa Debit	Visa Prepaid	Visa Classic	Visa Gold	Visa Platinum	Visa Infinite
1	Must use card at least 4 times during the month	Yes						
2	Minimum Domestic ATM withdrawal amount	N20,000						
3	Minimum Domestic POS/Web transaction Value	N20,000						
4	Minimum International POS/Web transaction value for card fee refund		\$100	\$100	\$100	\$100	\$100	\$200
5	Maximum POS/Web transaction value for purchase cash back		N30,000	N30,000	N50,000	N50,000	N50,000	N200,000

You First.

Thank You